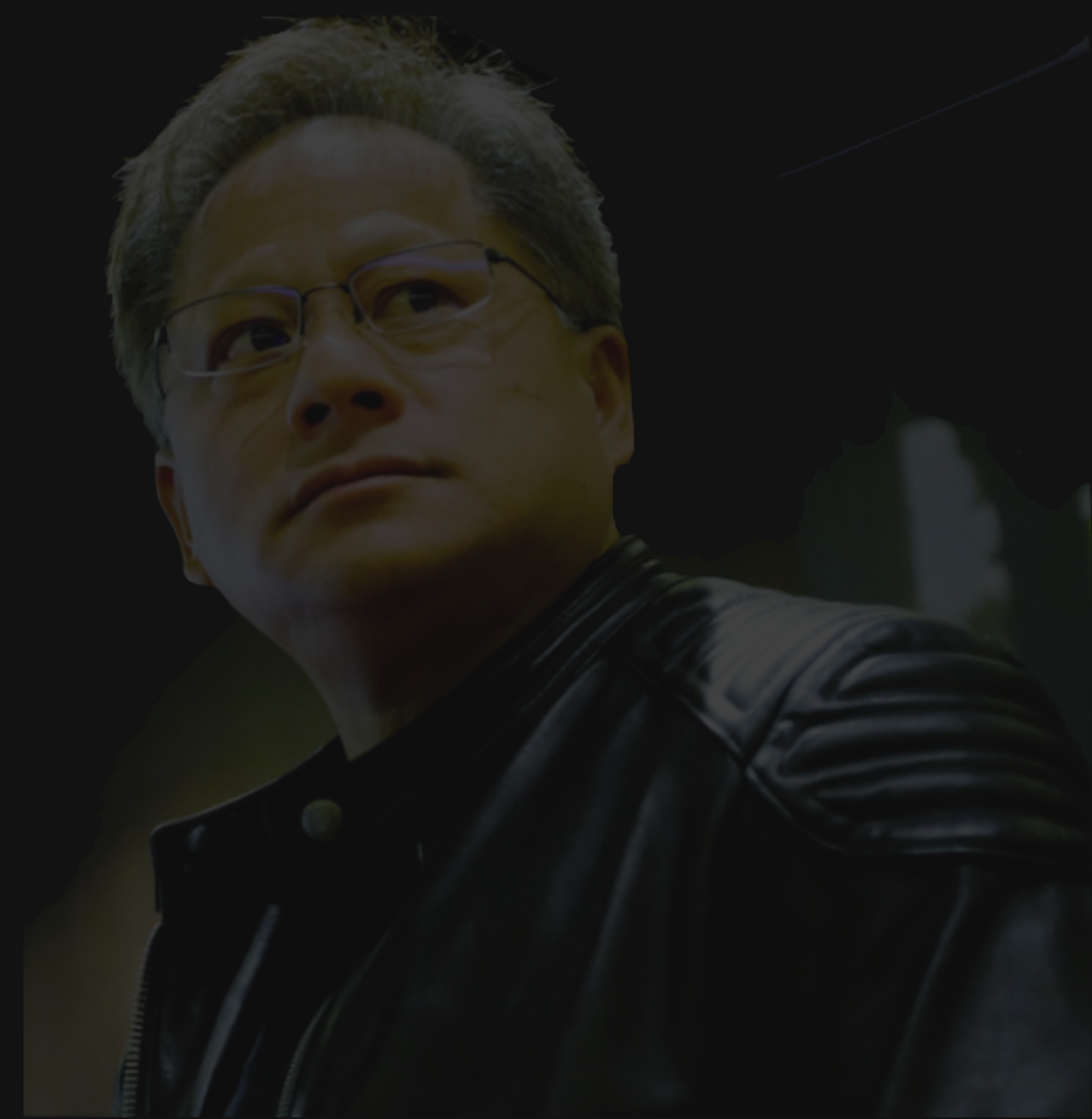


In 2017, Jensen Huang, the CEO of Nvidia said

**“Software is eating
the world, but
AI is going
to eat software”**



AI is still HARD,
expensive,
and cannot
guarantee ROI

11

people

to support an end-to-end ML workflow

95_k

dollars

to deploy & maintain an AI application

85%

failure rate

to generate a positive return on investment

In 2023, ChatGPT said:

**“With AI, you can
get 40% more
productivity and
double the revenue”**





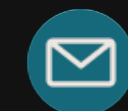
Merelda Wu

Co-founder & CEO @ Melio AI

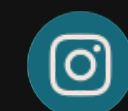
Merelda's vision is to empower people to do more with AI.

Her mission is to make AI frictionless by building a bridge between business, data science and engineering. Over the past 4 years, she:

- * Bootstrapped Melio to work with 20+ companies in 3 continents
- * Defined data & AI strategy for blue-chip companies and startups
- * Worked as a data scientist, ML engineer, product owner and CEO :)



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melio.ai



Merelda Wu

Am I too **Early** for AI?

Is there such a thing as too early,
and what's the risk of being **too late**?

Thought experiment 1:

**Do you have
a customer
problem that
can be solved
_____ with AI?**

- 1 faster
- 2 cheaper
- 3 better

Thought experiment 2:

**Does the
capability
already exist
within the
industry?**

- 1 Yes, in competitors
- 2 Yes, in adjacent products
- 3 Yes, in research papers

Thought experiment 3:

**Do you have
the **capital** to
experiment
with AI?**

- 1 Time, between 4 - 6 weeks
- 2 Money, between \$5 -20k
- 3 In/Out-source

If you answered **YES** to:



Do you have a customer **problem** that can be solved by AI?



Does the **capability** already exist within the industry ?



Do you have the **capital** to experiment with AI?

Start Experimenting!

How **NOT** to start new AI projects

Three cautionary tales from the AI abyss

The Dont's

...

1

Don't hire junior data scientists without strong support

2

Don't experiment with risky or open-ended problems without human in the loop

3

Don't start more than one project without wrapping up the last

A woman with long blonde hair, wearing a white tank top, black leggings, and red wristbands, is in a starting crouch on a running track. She is looking down, ready to start a race. The background is a blurred track with white lane markings.

**Run a marathon
made of sprints**

The 100m Sprint

...

1

Position yourself
at the starting line

2

Identify the
100m mark

3

Set a time limit
for the track

From Melio, for YOU



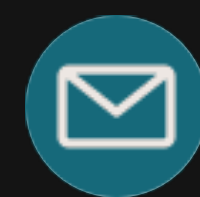
Free AI/ML consultation

A 30 min advisory call for
startups from Delta Connect

AWS Well- Architected

review or design for data,
AI/ML workloads

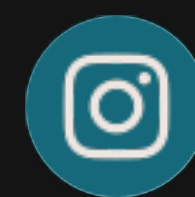
THANK YOU



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